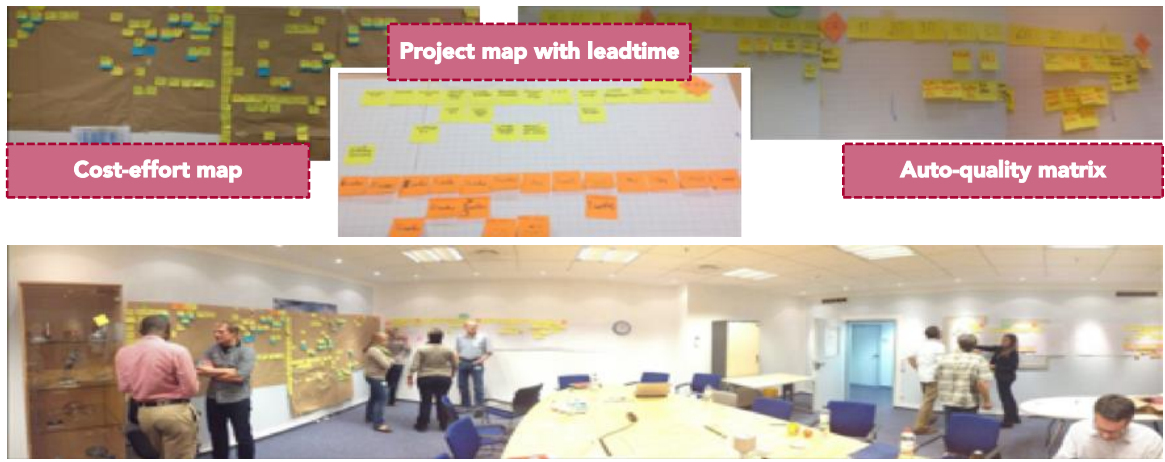
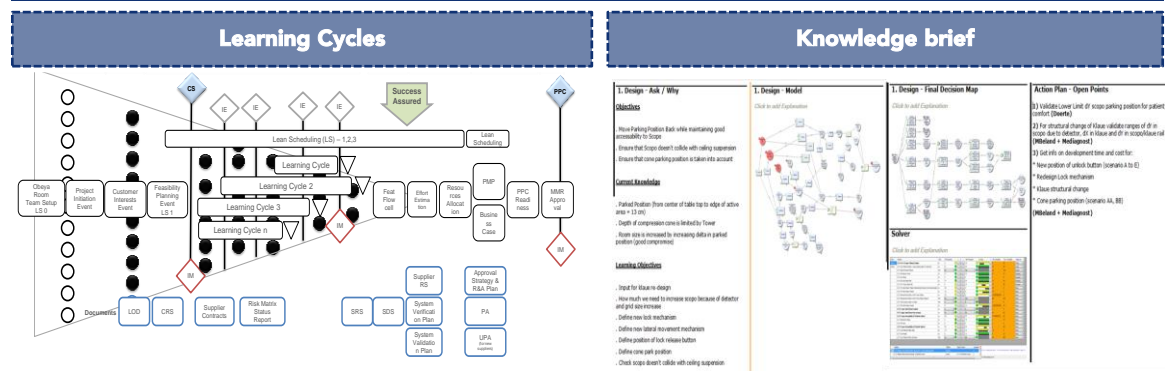


Innovation Speed

PICTURES BEFORE



PICTURES AFTER



Problem

- Lengthy development lead time
- Last step of the process - project plan commitment (PPC) - plagued with rejects and rework
- Not enough development capacity
- Sales were not maximised by dropping customer requirements throughout the process

Root causes

- Lack of communication between teams from different departments
- Rigid and bureaucratic process
- Development focus only on the closed concept
- Inputs and exchanged requirements throughout the process

Solution approach

- Obeya control and standardisation of lean scheduling to increase communication
- Customer interests events, feasibility planning, learning cycles and integrating events to improve project quality
- Flow cells creation to reduce project lead time
- Documentation Standard Work to reduce project cost

Benefits

